



Connect Rewards Program Terms and Conditions

HOW PRIZES ARE AWARDED

Registered attendees will earn “points” through engagement activities referred to as “tracked actions.” Please refer to the Points Matrix for the value of each tracked action. At the end of the live PaintSquare Connect event and at increments throughout the ensuing six-month period, eligible registrants (Participants, You) who earn the largest number of points will be announced as prize winners. Twenty (20) prizes will be awarded as part of the 2020-2021 Rewards Program.

POINTS MATRIX

Tracked Actions	Point Value Prior to Event	Point Value During Event	Point Value Post Event
Register Prior To October 19	50	N/A	N/A
Register Prior To November 10	25	N/A	N/A
Register after November 12	N/A	N/A	15
Request a Private Meeting	30	15	10
Enroll in a Session	20	10	N/A
Explore a Product Pavilion (per Pavilion)	10	5	5
Edit Your Profile	10	5	5
Visit a Booth in the Product Pavilions	N/A	10	5
Watch a Recorded Session	N/A	N/A	10
Attend a Live Session	N/A	25	N/A
Watch a Recorded Keynote (per Keynote)	N/A	N/A	10
Attend a Live Keynote (per Keynote)	N/A	25	N/A

Point Value Before Event. Double points will be awarded for tracked actions occurring from Sept. 1, 2020, 7:00 AM EDT until Nov. 10, 2020, 11:59 PM EST.

OFFICIAL RULES

1. Registration. MUST BE A REGISTERED PAINTSQUARE ATTENDEE TO BE ELIGIBLE TO PARTICIPATE.

2. Eligibility. Those who attend the PaintSquare Connect Virtual Conference 2020

Exceptions: Employees, officers and directors (including their immediate family members or members of their households) of Technology Publishing Company (TPC), its subsidiaries, affiliated companies, distributors, advertising, fulfillment and Rewards Program Promotion agencies, and all other companies or entities associated with the Promotion, including event sponsors, exhibitors, and vendors, as may be further defined herein, are not eligible to participate.

Each eligible individual who registers and peruses the PaintSquare Connect website at any time from Sept. 1, 7:00 AM EST to May 31, 2021, 11:59 PM EST (Promotion Period), shall be a Participant in the contest. Participation constitutes the full and unconditional agreement and acceptance of these Official Rules, which shall be final in all respects. Those Participants with the highest number of Rewards Points earned during the Promotion Period will be eligible to win prizes.

3. Dates. Promotion will start on September 1, 7:00 AM EDT and end on May 31, 2021, 11:59 PM EDT (Promotion Period). The Promotion Period will be divided into eight (8) Contests:

Contest 1: Points tallied from Tues., Sept. 1, 2020, 7:00 AM EDT to Thurs., Nov. 13, 2020, 11:59 PM EST

Contest 2: Points tallied from Fri., Nov. 14, 2020, 12:00 AM* EST to Thurs., Dec. 10, 2020, 11:59 PM EST

Contest 3: Points tallied from Fri., Dec. 11, 2020, 12:00 AM* EST to Thurs., Jan. 7, 2021, 11:59 PM EST

Contest 4: Points tallied from Fri., Jan. 8, 2021, 12:00 AM* EST to Thurs., Feb. 4, 2021, 11:59 PM EST

Contest 5: Points tallied from Fri., Feb. 5, 2021, 12:00 AM* EST to Thurs., Mar. 4, 2021, 11:59 PM EST

Contest 6: Points tallied from Fri., Mar. 5, 2021, 12:00 AM* EST to Thurs., Apr. 1, 2021, 11:59 PM EDT

Contest 7: Points tallied from Fri., Apr. 2, 2021, 12:00 AM* EDT to Thurs., Apr. 29, 2021, 11:59 PM EDT

Contest 8: Points tallied from Fri., Apr. 30, 2021, 12:00 AM* EDT to Mon., May 31, 2021, 11:59 PM EDT

*midnight

Winners will be announced at <https://www.paintsquare.com/shows/psconnect2020/promotions/> on the following dates:

Contest 1: Tues., Nov. 17, 2020, by 5:00 PM EST; ten (10) prizes, (10) Winners

Contest 2: Tues., Dec. 15, 2020, by 5:00 PM EST; two (2) prizes, two (2) Winners

Contest 3: Tues., Jan. 12, 2021, by 5:00 PM EST; two (2) prizes, two (2) Winners

Contest 4: Tues., Feb. 9, 2021, by 5:00 PM EST; one (1) prize, one (1) Winner

Contest 5: Tues., Mar. 9, 2021, by 5:00 PM EST; one (1) prize, one (1) Winner

Contest 6: Tues., Apr. 6, 2021, by 5:00 PM EDT; one (1) prize, one (1) Winner

Contest 7: Tues., May 4, 2021, by 5:00 PM EDT; one (1) prize, one (1) Winner

Contest 8: Tues., June 4, 2021, by 5:00 PM EDT; two (2) prizes, two (2) Winners

A maximum number of twenty (20) prizes will be awarded.

4. Questions/Opt-Out. Direct all questions regarding the Promotion or requests to be removed from prize consideration to info@paintsquare.com.

5. How to Participate. Participants earn points automatically through engagement tracking. The types of engagement and their associated points are outlined in the Point Matrix. Eligible Participants with the highest accumulation of points during a single Contest will be awarded a prize, as explained below.

Engagement activities for which a Participant can earn points include, but are not limited to: (1) enrolling in a session; (2) requesting a private meeting; (3) viewing a Product Pavilion; (4) viewing a virtual exhibitor booth; (4) attending a virtual session, including webinars, keynotes, and other presentations during the live event; (5) watching a recorded session after the live event; (6) viewing sponsored web pages that are easily identified by the label "SPONSOR(S)"; (6) viewing exhibitor- or sponsor-provided content.

Each completed engagement activity earns Participants points before, during, and after the live event. Points are calculated automatically and displayed on the Connect Rewards Program web page (available via the My Agenda web page). Participants can view their accumulated points on the My Agenda web page.

LIMIT: ONLY ONE (1) CONTEST ENTRY PER PARTICIPANT. Any attempt by any Participant to obtain more than the stated number of entries by using multiple and/or different identities, registrations, email addresses, logins, or any other method will disqualify that Participant's entries, and that Participant and/or entries may be disqualified from future Contest participation. Automated entries or entries submitted by third parties may be disqualified. Multiple Participants are not permitted to share the same email address. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the Participant. The "authorized account holder" is the natural person assigned an email address by an internet access provider, online service provider, or other organization responsible for assigning email addresses for the domain associated with the submitted address. Winners will be required to show proof of being the authorized account holder of the PaintSquare Connect virtual event or forfeit the prize. Entries specifying an invalid non-working or inactive email address will be disqualified. The software programmed into the PaintSquare Connect platform is the official time-and-point-keeping device for the Promotion. All point totals and entities are subject to final review, audit, and confirmation by Technology Publishing Company. No points or entry totals will be shared with any participant or Virtual Conference attendee.

BY PARTICIPATING IN THIS PROMOTION, THE PARTICIPANT AGREES TO ALL THE RULES, REGULATIONS, CONDITIONS, RESTRICTIONS, AND PROVISIONS. EMBODIED IN THIS AGREEMENT AND DOCUMENT.

6. Selection of Winners. Throughout the Promotion Period, TPC will select twenty (20) winners from all eligible Participants. Winning Participants will be selected based on the largest number of points accumulated during each Contest in the Promotion Period of Sept. 1, 7:00 AM EDT to May 31, 2021, 11:59 PM EDT. A Grand Prize winner will be selected first based on the highest number of points accumulated; a Second Prize winner will be drawn next; a Third Prize winner will be drawn third, and so on until the first ten (10) prize winners have been selected for Contest 1. Subsequent winners will be awarded according to the

schedule for Contests 2-8. In the event of a tie in number of points for a single prize, tied Participants will be placed in a random drawing, and one winner will be selected for the prize. Limit one prize per Participant. Once a winner has been awarded, that winning Participant will be ineligible to win any additional PaintSquare Rewards Program Contests during the Sept. 1, 2020–May 31, 2021 Promotion Period. The Participant will be eligible to participate in any PaintSquare Connect contests after this Promotion Period. Points for each Contest in this Promotion Period will be accumulated starting Sept. 1, 2020, 7:00 AM. The odds of winning are based on the number of eligible entries received.

7. **Prizes.** PaintSquare Connect will award twenty (20) prizes in total, composed of: one (1) Grand Prize; one (1) Second Prize; one (1) Third Prize, one (1) Fourth Prize, one (1) Fifth Prize, and so on until ten (10) winners have been selected for Contest 1. Winners of subsequent Contests will be awarded based on the highest accumulated points during that Contest period. Each winner, in consecutive order, will choose their prize from the following Prize options:

Prize List

1. Samsung Galaxy Note20 5G
2. iPhone 12 Pro
3. 13-inch MacBook Air
4. iPhone 12
5. 10.9-inch iPad Air
6. Apple Watch SE GPS, 44mm
7. 10.2-inch iPad
8. YETI Hopper BackFlip 24
9. Nanoleaf Light Panels Smarter Kit | 9PK
10. AirPods with Wireless Charging Case
11. Ring Peephole Cam - Smart video doorbell
12. Hohem iSteady Mobile Plus 3-Axis Gimbal Stabilizer for iPhone (11 series)
13. SANROCK Quadcopter Drone
14. ThermoPro TP20 Wireless Remote Digital Cooking Food Meat Thermometer
15. Echo Dot (4th Gen) | Smart speaker with Alexa
16. YETI Rambler 36 oz Bottle, Vacuum Insulated, Stainless Steel with Chug Cap
17. Wildgame Innovations Terra Extreme Trail Camera – 14 MP
18. Tile Pro (2020) 1-pack
19. Amazon Smart Plug
20. JPCL Monopoly Board Game

BRANDS ON THE PRIZE LIST HAVE NO AFFILIATION WITH TECHNOLOGY PUBLISHING CO. OR PAINTSQUARE CONNECT. ALL BRANDS LISTED HAVE NO AFFILIATION, PARTICIPATION, OR SPONSORSHIP OF THIS PROGRAM.

Any and all applicable federal, state, and local taxes and all fees and expenses related to acceptance and use of prizes not expressly stated herein are the sole responsibility of the individual prize winner. The winner is responsible for providing TPC with all information necessary to prepare and complete any tax-related forms or other requirements. A prize cannot be substituted, swapped, assigned, transferred, or redeemed for cash; however, TPC reserves the right to substitute a prize of equal or greater value at its sole discretion. TPC will not replace any lost or stolen prizes. Prizes cannot be used in conjunction with any other Promotion or offer. TPC's decisions are final in all matters regarding this Promotion.

8. Conditions. TPC will notify a winning Participant by sending a notification to the email address associated with the Participant's PaintSquare Connect registration. Registration information may be reviewed and updated under "My Agenda" on the event website:

<https://www.paintsquare.com/shows/psconnect2020/agenda/>.

Winners must respond to prize award winner notification email and any other communications sent in connection with prize award within forty-eight (48) hours from the date and time TPC sends notification to the winner. If the winner fails to respond within the time limit, the winner shall have forfeited the prize, and it shall be within TPC's sole discretion to select an alternate winner. Except where legally prohibited, each potential winner must return within ten (10) days of being notified an Affidavit/Declaration of Eligibility, Liability & Publicity Release to claim his/her prize. If a potential winner cannot be contacted in person via email, telephone, and/or registered mail after the first attempt to contact him/her, or if he/she fails to sign and return the Affidavit/Declaration of Eligibility & Publicity Release or any other documentation that TPC may require, in its sole discretion, within the required time period (if applicable), or in the event that a potential winner is disqualified for any reason, TPC will award the applicable prize to an alternate winner selected by a random drawing from among all remaining eligible entries completed during the Promotion Period. If TPC is unable to determine and verify a potential winner after repeated alternate drawings or if TPC fails to receive a sufficient number of entries to correspond to the number of prize (s) available to be awarded, TPC reserves the right not to award the prize(s).

ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY TPC, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. A PARTICIPANT IS NOT A WINNER OF ANY PRIZE UNLESS AND UNTIL PARTICIPANT'S ELIGIBILITY HAS BEEN VERIFIED AND PARTICIPANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.

A complete winner list will be posted on June 4, 2021, by 5:00 PM EDT at

<https://www.paintsquare.com/shows/psconnect2020/promotions/>.

If these rules differ from any promotional or other materials published in connection with the Promotion, these rules shall control.

9. Limitation of Liability/Publicity Releases.

EXCEPT WHERE PROHIBITED BY LAW, PARTICIPATION IN THE PROMOTION CONSTITUTES THAT THE PARTICIPANT GRANTS TO TPC (WHICH GRANT WILL BE CONFIRMED IN WRITING OF REQUEST OF TPC), AND THE RELEASED PARTIES THE RIGHT AND PERMISSION TO PRINT, PUBLISH, BROADCAST, AND USE, WORLDWIDE IN ANY MEDIA NOW KNOWN OR HEREAFTER DEVELOPED, INCLUDING BUT NOT LIMITED TO THE WORLDWIDE WEB, AT ANY TIME OR TIMES, THE PARTICIPANT'S ENTRY NAME, PORTRAIT, PICTURE, VOICE LIKENESS, OPINIONS, AND BIOGRAPHICAL INFORMATION (INCLUDING BUT NOT LIMITED TO COMPANY NAME AND GEOGRAPHIC AREA) FOR ADVERTISING, TRADE, AND PROMOTIONAL PURPOSES (INCLUDING THE POSSIBLE ANNOUNCEMENT OF HIS OR HER NAME ON VIDEO CONTENT OR OTHER BROADCASTS) WITHOUT ADDITIONAL CONSIDERATION, COMPENSATION, PERMISSION, OR NOTIFICATION.

Participant agrees to release and hold TPC, its officers, directors, affiliates, employees, contractors, subsidiaries, agents, and partners (the "Released Parties") harmless from and against all liability arising from or in any way related to this Promotion. Participant shall indemnify TPC, its officers, directors, affiliates, contractors, subsidiaries, agents, employees and partners against any and all claims, suits, damages, and costs (including reasonable attorneys' fees) arising from or relating to Participant's violation of or the inaccuracy of any warranties or representations made relating to this Promotion.

Points or entries that are incomplete, mutilated, altered, reproduced, counterfeited, or irregular in any way are automatically void. TPC is not liable for (A) any point(s), entry(ies), that are: (i) lost, late, damaged, stolen, tampered with, garbled, incomplete, misdirected, forged, illegible, mutilated, corrupted, unredeemable, or otherwise not in compliance with these Official Rules; or (ii) lost, late, corrupted or interrupted due to (a) unavailable network, server, Internet Service Provider, website or other connections, (b) failed computer satellite, telephone or cable transmissions, lines or technical failure, or (c) jumbled, scrambled, delayed or misdirected transmissions, computer hardware or software; or (B) typographical, mechanical, telephonic, electronic or network errors relating to or in connection with this Promotion, including, without limitation, errors which may occur in connection with the administration of the Promotion, the procession or calculation of points, entries, the announcement of the prizes, or in any Promotion-related materials; or (C) any incorrect or inaccurate information, whether caused by site users, tampering, hacking or by any equipment or programming associated with or utilized in the Promotion.

TPC does not assume responsibility for any typing/printing error, human error, omission, theft, destruction, unauthorized access, alteration, or malfunction of any kind that causes any injury, damage, or loss to any person resulting from participation in this Promotion. TPC is not responsible for any fraud or misconduct on the part of any Participant or Sponsor, exhibitor, or any platform provider(s). Should a Participant engage in fraud or misconduct of any nature, including but not limited to a violation of the Official Rules, such Participant shall be subject to immediate disqualification.

BY PARTICIPATING IN THIS PROMOTION, PARTICIPANT AGREES THAT THE RELEASED PARTIES WILL HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY PARTICIPANTS AGAINST, ANY LIABILITY FOR ANY INJURIES LOSSES OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING PERSONAL INJURY OR

DEATH, OR PROPERTY OR LOST PROFITS, RESULTING IN WHO OR IN PART, DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, MISUSE, OR USE OF THE PRIZE, ENTRY, OR PARTICIPATION IN THIS PROMOTION OR IN ANY PROMOTION-RELATED ACTIVITY, OR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION, INVASION OF PRIVACY, OR MERCHANDISE DELIVERY. THE RELEASED PARTIES ARE NOT RESPONSIBLE IF THIS PROMOTION CANNOT BE ADMINISTERED OR CONDUCTED OR ANY PRIZE CANNOT BE AWARDED DUE TO CANCELLATIONS, DELAYS, OR INTERRUPTIONS RESULTING OR ARISING FROM ACTS OF GOD, WAR, OR TERRORISM, CIVIL UNREST, STRIKES, SUPPLY SHORTAGES, NATURAL DISASTERS, WEATHER, EPIDEMICS, COMPLIANCE WITH ANY LAW OR ORDER OF A GOVERNMENTAL AUTHORITY, OR ANY OTHER SIMILAR ACT, EVENT, OR OCCURRENCE BEYOND THE REASONABLE CONTROLS OF TPC. BY PARTICIPATING IN THIS PROMOTION, PARTICIPANT AGREES THAT THE RELEASED PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES OF ANY KIND, INCLUDING, CONSEQUENTIAL OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY OR LOST PROFITS ARISING OUT OF ACCESS TO AND USE OF ANY WEBSITE ASSOCIATED WITH THIS PROMOTION, OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SUCH SITE.

10. Warning. ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS PROMOTION OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF A CRIMINAL AND CIVIL LAW, AND, SHOULD SUCH AN ATTEMPT BE MADE, TPC RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

TPC reserves the right at its sole discretion to disqualify any individual it finds to be attempting to tamper with or undermine the entry process, any website associated with the Promotion, and/or the legitimate operation of the Promotion; to violate the Official Rules; or to act in an unsportsmanlike or disruptive manner or with the intent to annoy, abuse, threaten, or harass any other person.

TPC reserves the right to terminate, modify or amend the Promotion at any time if the fairness, integrity, and or proper administration of the Promotion is jeopardized. TPC reserves the right at any time, for any reason, in its sole discretion, to cancel, suspend, terminate or modify the Promotion, or any part of it, including if the Promotion is not capable of being completed as planned, including infection by computer viruses or bugs, tampering, unauthorized intervention, *force majeure* or technical failures of any sort beyond the reasonable control of TPC, which corrupts or impairs the administration, security, fairness, or proper play of this Promotion. This includes, but is not limited to, that if for any reason, the Promotion is not capable of running as planned, TPC may, in its sole discretion, void any suspect point(s) or entry(ies) and (A) modify the Promotion, or suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; or (B) award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment.

11. **Force Majeure.** Without limitation to TPC's other rights set forth in this Agreement, TPC hereby retains the right in its sole discretion to suspend, modify and/or terminate the Promotion or the participation of any Participant(s) in the event that TPC is unable to complete the Promotion and/or award any prize because of *force majeure* events, including but not limited to any strike, fire, war, terrorist, or governmental action, epidemic, pandemic, or any disruptive event beyond TPC's control. Notwithstanding the foregoing, no termination hereunder shall affect TPC's rights hereunder or any of its rights in and to the Promotion, which shall remain in full force and effect.

12. **Law.** This Promotion is void where prohibited or restricted by law. All applicable federal, state, and local laws, rules, and regulations apply. Except where prohibited, Participant agrees that: (A) any and all disputes, claims, and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court of the Fifth Judicial District of Pennsylvania, or the appropriate State Court located in the Commonwealth of Pennsylvania; (B) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but, in no event, attorneys' fees; and (C) under no circumstances will Participant be permitted to obtain awards for and waives all rights to claim, indirect, punitive, incidental, or consequential damages, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of the Participant and TPC in connection with the Promotion, shall be governed by and construed in accordance with the laws of the Commonwealth of Pennsylvania, without giving effect to any choice of law or conflict of law rules (whether of the Commonwealth of Pennsylvania or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Commonwealth of Pennsylvania.

13. **Entire Agreement.** These Official Rules set forth the entire agreement between the parties relating to the subject matter hereof, and supersede all prior agreements and understandings related thereto, whether oral or written.

14. **Privacy.** By attending the PaintSquare Connect virtual event and voluntarily providing personal information as described in these Official Rules, You agree to the collection and use of Your personal data, as described on the event registration web page and related correspondence, by TPC only for the purpose of this Promotion, unless You otherwise have opted in to receive further communications from TPC and/or provided information to PaintSquare Connect Sponsors and Exhibitors. All information provided, unless otherwise stated, may be shared with Sponsors and Exhibitors. The information that will not be shared includes your postal mailing address, including (A) street address; (B) city; (C) state/province; (D) postal code; (E) country; and (F) cell phone. This information may be updated through the "My Agenda" → "Edit Your Profile": <https://www.paintsquare.com/shows/psconnect2020/registration/?update>

15. **Promotion Sponsor.** Promotion is sponsored by Technology Publishing Company, 1501 Reedsdale Street, Suite 2008, Pittsburgh, PA 15233.