PWC
PAINTING & WALLCOVERING CONTRACTOR

2009 Advertising Insertion Order

Advertiser	*Agency*
Contact Name	*Contact Name*
Telephone *Fax*	*Telephone* *Fax*
Email	*Email*
Mailing Address	*Mailing Address*

Contact for materials: ❒ Ad Agency ❒ Advertiser

Send invoice to: ❒ Ad Agency ❒ Advertiser

Ad Size and Frequency:

Rate per Insertion:

Issue	EDITORIAL FOCUS	Ad Reservation
January/February Ad closing: Dec. 15 Materials due: Jan. 5	BUSINESS 2009 • Coatings and Pricing Points • Primers and Prep • Successful Workshops • When OSHA Calls • Managing Debt • Getting Paid • Special Ad Section: Business Services • Directory: Business Services	
March Ad closing: Feb. 11 Materials due: Feb. 26	EIFS • Wood coatings • Equipment Safety • GPS Technology • Up selling • Special Ad Section: Wallcoverings • Directory: Work Vehicles	
April Ad closing: March 13 Materials due: March 30	TOOLS & EQUIPMENT BUYING GUIDE • High-Tech Helpers • Personal Protective Equipment Rules • Special Ad Section: Personal Protective Equipment	
May/June Ad closing: April 20 Materials due: May 5	GREEN ISSUE • Waterproofing / Air Barriers • Greener Prep & Cleanup • Glass Coatings and Bead Finishes • Community Service Projects • New Lead Rules • Special Ad Section: Green Products	
Jul/Aug Ad closing: June 18 Materials due: July 3	TECHNOLOGY 2009 • Specialty Coatings • Project Profile • Radcure Technology • Project Management Software • Safety Technology • Technology Consultants • Special Ad Section: Vehicles	
Sep/Oct Ad closing: Aug. 18 Materials due: Sep. 2	DECORATIVE FINISHING 2009 • Plasters • Decorative Finishing Tools • Ceilings • Access Equipment • Contractor profile • Pricing • Special Ad Section: Decorative Finishing Schools & Training	
November Ad closing: Oct. 12 Materials due: Oct. 28	COATINGS & WALLCOVERING BUYING GUIDE • Getting Started in Roof Coatings • Green Coatings	
December Ad closing: Nov. 11 Materials due: Nov. 30	PREVIEWS: PACE, WORLD OF CONCRETE • Restoration Coatings • Concrete Repair • Decorative Concrete • Liability Shifting • Inventory Management Software • Breaking into Commercial Work • Special Ad Section: Safety Gear & Equipment	

Advertiser Signature *Date*

PWC Signature *Date*