
Advertiser

Contact Name

Telephone *Fax*

Email

Mailing Address

Agency

Contact Name

Telephone *Fax*

Email

Mailing Address

Contact for materials: Ad Agency Advertiser **Ad Frequency:**
Bill: Ad Agency Advertiser **Rate per Insertion:**

Issue (Ad Closing)	EDITORIAL FOCUS 2009	Ad Size
Jan/Feb (Jan. 12)	In Focus: Roof Coatings (eco/green) • Green Roof Projects: Waterproofing Ways and Means • Roof Coatings Technologies • Exterior Metal Coatings: High Performance • The Color of Design: Interiors • Concrete Corner: Graffiti-Resistant Coatings • The Building Envelope: Preventing Moisture Problems in Air Barriers • Special Advertising Section: Roof Coatings	
Mar/Apr (Mar. 3)	In Focus: Coatings, Color, and Design • Performance and Aesthetics: Exterior Walls • Performance and Aesthetics: Interiors • Powder Coatings • Wood Coatings and Finishes • Concrete Floor Coatings • The Building Envelope: Roof Coatings (eco/green) • Distribution at Construct 2009 • Special Advertising Section: Decorative Concrete and Polishing	
May (Apr. 1)	Special Issue: Coatings and Green Design (eco/green) • JAC's Top Green Project Picks • Alternatives to Traditional Carbon • Fire-Resistive Coatings • Coatings for Health Care • Concrete/Masonry Corner: Exterior Walls • The Building Envelope: Air Barriers • Special Advertising Section: Green	
Jun/Jul (Jun. 3)	In Focus: The Building Envelope (eco/green) • Water Resistance/Waterproofing • Roof Coatings • Coatings for Education • Exterior Metal Coatings • Wood Coatings • Specifiers Guide to Floor Coatings, Treatments and Concrete Polishing • Special Advertising Section: Concrete Floor Resource Guide	
Aug/Sep (Aug. 3)	In Focus: Adaptive Use/Restoration • Projects: In Praise of Adaptive Use/Restoration • Coatings Removal • The Building Envelope: Water Resistance/Waterproofing • Decorative Concrete • Antimicrobial Coatings • Fire-Resistive Coatings • Special Advertising Section: Fire-Resistive Coatings	
Oct/Nov (Oct. 5)	Special Issue: Contractor/Consultant Directory • Coatings, Color and Design: Decorative Treatments • Coatings for Residential High-Rise • Concrete Floor Coatings • The Building Envelope: Roof Coatings • Distribution at International Roofing Expo 2010 • Special Advertising Sections: Contractors and Consultants • Special Advertising Section: Equipment	
Dec (Nov. 19)	Special Issue: Annual Coatings Buying Guide • Concrete Polishing • Metal Coatings: Decorative and Protective • Distribution at PACE 2010 and WOC 2010 • Special Advertising Section: Faux and Decorative Finishes/Treatments	
Special Supplement (Nov. 30)	The State of the Art in Building Envelope Technology • Air Barriers • Waterproofing • Roof Coatings and Materials • Wall Assemblies • Distribution at International Roofing Expo 2010, PACE 2010, WOC 2010	

 Advertiser Signature Date

 JAC Signature Date