

2009 PWC EDITORIAL CALENDAR

Subject to change without notice

JANUARY / FEBRUARY

Ad closing: December 15
Art due: January 5 Issue mails: January 22
Bonus Distribution: PACE, World of Concrete

BUSINESS 2009

Coatings and Pricing Points
Successful Workshops
Managing Debt
Special Ad Section: Business Services • Directory: Business Services

Primers and Prep
When OSHA Calls
Getting Paid

MARCH

Ad closing: February 11
Art due: February 26 Issue mails: March 17

EIFS
Equipment Safety
Up selling
Special Ad Section: Wallcoverings • Directory: Work Vehicles

Wood coatings
GPS Technology

APRIL

Ad closing: March 13
Art due: March 30 Issue mails: April 16
*Bonus Distribution:
National Hardware Show*

TOOLS & EQUIPMENT BUYING GUIDE

High-Tech Helpers
Personal Protective Equipment Rules
Special Ad Section: Personal Protective Equipment

MAY / JUNE

Ad closing: April 20
Art due: May 5 Issue mails: May 22

GREEN ISSUE

Waterproofing / Air Barriers
Glass Coatings and Bead Finishes
New Lead Rules
Special Ad Section: Green Products

Greener Prep & Cleanup
Community Service Projects

JULY / AUGUST

Ad closing: June 18
Art due: July 3 Issue mails: July 22

TECHNOLOGY 2009

Specialty Coatings
Radcure Technology
Safety Technology
Special Ad Section: Vehicles

Project Profile
Project Management Software
Technology Consultants

SEPTEMBER / OCTOBER

Ad closing: August 18
Art due: September 2 Issue mails: September 22
*Bonus Distribution:
Meeting of the Masters*

DECORATIVE FINISHING 2009

Plasters
Ceilings
Contractor profile
Special Ad Section: Decorative Finishing Schools & Training

Decorative Finishing Tools
Access Equipment
Pricing

NOVEMBER

Ad closing: October 13
Art due: October 28 Issue mails: November 16

COATINGS & WALLCOVERING BUYING GUIDE

Getting Started in Roof Coatings
Green Coatings

DECEMBER

Ad closing: November 11
Art due: November 30 Issue mails: December 17
*Bonus Distribution:
PACE, World of Concrete*

PREVIEWS: PACE, WORLD OF CONCRETE

Restoration Coatings
Decorative Concrete
Inventory Management Software
Special Ad Section: Safety Gear & Equipment

Concrete Repair
Liability Shifting
Breaking into Commercial Work